

Blue Products

Products available for distribution to national waterfront development markets. Clean marina, clean water and energy conservation designations are specified. Products are sold directly to marina and waterfront property owners through distributors and marine contractors.

Sustainable Waterfront Products

Manufacturing

Standard Products – Current manufacturers extend and expand product line exposure. Take advantage of a more favorable southeastern location and immediate freight savings.

New Product Manufacturing – using TECHBlue production and testing advantages – prototype and market entry time is reduced.

Testing & Quality Control

Testing and manufacturing certifications are listed and documented. Examples:

1. ISO 9001 is an internationally accepted quality control standard
2. LEED or green building credits
3. Clean Marina designations
4. EPA Tracking Performance history
5. United Nations Phase II templates for non-profit cooperation
6. Trade industry green and sustainable purchasing endorsements

Beta Testing

Quick installation time is a priority. We use test projects to demonstrate and serve as a showcase for legislators, environmental resource managers, and the public. Beta demonstrations help launch local marketing programs. An outline of marina sites and potential construction sites are targeted for product demonstrations.

Logistics & Freight Savings

Products are fabricated and manufactured for quick and modular assembly. Products are packaged for shipment using size and weight parameters for freight savings.

Installation

Specifications Product specifications include assembly tips and techniques and compliance data for energy savings and sustainable construction use.

Warranties Product data includes extended warranty information. Compare how longer warranties save money.

Unique Benefits

TECHBlue applied technologies are the first to:

1. Employ international and local environmental management techniques at waterfront projects.
2. Promote clean water construction techniques at marinas, and personal dock building sites -- Develop dock expansion projects which reduce environmental impact.
3. Assist with developing a water neutral site plan for marina projects.
4. Create testing and reporting templates for environmentally sensitive projects.
5. Develop waterfront research and product development alliances with other manufacturers, modeled after international standards.
6. Incorporate sustainable income producing advantages to waterfront renovation.



Contact

Dale Gilbert
P.O. Box 3594
Ponte Vedra, FL 32004
Phone: 904-543-8439
www.cleanwaterfront.net

Distribution

Waterfront construction and development costs will change dramatically when freight coordination is not a focus. Effective product distribution may require knowledge of consolidation, full truck quantities, rail service and container technology for each product. TECHBlue distribution policies are focused on the economy of freight logistics and efficient transportation techniques.

Strategic Location, Freight Savings, Southeastern Inventories

Economy of Scale

To encourage the most efficient use of the TECHBlue delivery area (a 500 mile radius from Jacksonville) materials configured for truckload and container quantities are preferred and given priority in the TECHBlue process.

North Florida Location

Areas covered within 500 miles of the TECHBlue center include:

- the states of FL,AL,GA,MS,NC,SC,TN
- year-round construction activity
- over ___% of boating industry markets
- over 30% of all clean marinas

Regulatory Compliance

Distributing operations at the TECHBlue center have continual management oversight. TECHBlue procedures are structured using ISO 14001 and environmental management guidelines.

Container Technologies

Recent container applications combine mobility, disaster planning, storage and recycling benefits. TECHBlue researches waterfront development applications for these innovations.

Freight Consolidation

In an effort to further reduce our transportation footprint, TECHBlue consolidates both incoming and outgoing shipments whenever possible.

Equipment & Onsite Capabilities

Material handling equipment and operations are available onsite for efficient delivery. Other advantages include:

- environmental management procedures.
- routine maintenance procedures
- state-of-art loading and inventory techniques
- large truck delivery and loading facilities

Security

Gated, covered or indoor storage available with full time security arrangements.

Rail Service

Where and when possible TECHBlue uses rail service and maintains space for container loading.

JAXPort

New facilities and capabilities at the Jacksonville Port Authority are an advantage to TECHBlue operations and present a number of international distribution options.

Displays and Market Entry

Product display areas and public demonstrations are available at the TECHBlue Center. These displays, together with site specific Waterfront Learning Laboratories help promote a rapid entry to the clean waterfront markets

