



Picture courtesy of marinas.com

Our Clean Waterfront

Less than 10% of all marina sites are designated CLEAN MARINAS – and –

Over 98% of all waterfront sites are not optimizing their assets!



“If you understand that the essence of green is rooted in project management, design process and accountability . . . you start to discover the connections between green and company performance overall. If you get a deeper understanding of green, then you can be strategic about how you take advantage of opportunities to improve your company’s overall profitability, quality control and internal operations.” **America Institute of Architects**

Clean Water

Clean Marinas

Water-Neutral

TECHBlue Center

Waterfront Solutions

www.cleanwaterfront.net

TECHBlue Center



Raise The [Clean Water] Bar

"Going **Blue** **Green** at the Waterfront"

The TECHBlue Process

Waterfront construction has a unique set of environmental site conditions, which separate the work from standard building practices. Each site presents opportunities for new technologies, funding and cross-industry cooperation. As marina professionals we have a very specific duty when planning renovation --- that of insuring careful stewardship of the waterfront. In most cases maintaining a site which is "water usage neutral" is only a beginning. Encouraging a clean footprint as a focus, we are dedicated to *developing sites for recreational boating use which improve our local waterways.*

Research, Reviews & Testing

We provide research, resources and planning tools for sustainable product or site review. We help property owners prioritize water and energy saving applications as they relate to waterfront development. White papers and proprietary studies are updated for site-specific use. Open source procedures are *available to all companies with clean water goals.*

Action Plans & Implementation

Action plans and system technologies are developed to exceed environmental standards and sustainable building practices. Currently, most jurisdictions do not require specific product components used in waterfront construction to be reviewed for permitting. Many standards (and specifically environmental standards) are in early regulatory stages. Construction elements which are under study by the U.S. Environmental Protection Agency (EPA), the International Standards Organization (ISO), Clean Marina programs, and industry trade associations will affect how you build and your waterfront environmental footprint. Professional teams are *Independent, Industry-Specific, Site-Specific, Inter-disciplinary.*

Community Outreach & Leadership

Waterfront development embraces many construction trades and professional disciplines. What happens in and on our waterways has a lasting affect on boating and tourist destinations. TECHBlue encourages manufacturers, building supply companies and industry leaders to join with local business organizations and improve clean waterfront development. *Assess your results and involvement. Provide leadership and cooperation. Let the community know.*

Protect & Improve Waterfront Assets

Reviewed by

TECHBlue Center

Waterfront Solutions

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