



BLUE Company Development

Professional services for sustainable product design, manufacturing and distribution – specific to Waterfront Construction. The services help evaluate and optimize a product’s potential and performance.

TECHBlue offers a variety of business and informational services to help YOUR COMPANY enter the clean waterfront industry with confidence.

TECHBlue develops strategies and management objectives to streamline the new product decision process. Specific emphasis is applied to sustainable, long term and cost effective waterfront improvement.

MARKET REVIEW

A proprietary review of the waterfront renovation industry, and the market share potential of specific products. The analysis is guided by available information on recognized environmental standards for clean water and clean marinas.

PRODUCT REVIEW

A proprietary review of YOUR COMPANY products – both core and new products.

INDUSTRY TESTING OPTIONS

A proprietary review of testing and quality control options – specific to waterfront product types.

COLLABORATION

Exclusive access to resources, tools and files prepared for individual projects and product applications. An outline of networking options with related professionals and niche industry associations. The process may include funding options for both manufacturer and specific sustainable waterfront projects.

INDUSTRY ADVERTISING OPTIONS

A proprietary review of trade and mass media advertising as it relates to waterfront development, and proposed product types.

REPORTING & PRESENTATION OPTIONS

An outline of portfolio presentations and data control options specific to each sustainable project.

Reviewed by

TECHBlue Center

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