

Neighborhood Alliance - Waterfront Demonstrations



- Purpose:** Form public / private business alliances to:
- 1) Consolidate the interests of regulatory agencies, local nonprofits and environmental professionals as they relate to waterfront improvement in NE Florida.
 - 2) Conduct reviews and develop both on-site and off-site demonstrations for public comment.
 - 3) Monitor and collect product information to improve the quality control and use of sustainable building materials.

Location: Julington / Durbin Creek Area, Jacksonville, FL



Team: A region specific Environmental Team of:

- 1) industry professionals
- 2) business stakeholders
- 3) regulatory agency representatives

Project Objective: Provide outdoor home improvement waterfront demonstrations for public education and professional comment. Products and technologies are reviewed for cost effective solutions which may improve the use and preservation of property resources. Reporting on the site begins Spring, 2010.

Methods: The Alliance is committed to various best practices and standards which, as they relate to environmental management systems, may exceed local regulation (by example):

- 1) Florida DEP Programs
- 2) ISO 14001:2004
- 3) USGBC-LEED & FGBC Guidelines
- 4) EPA Voluntary Programs

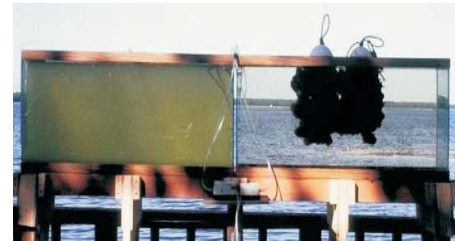


Tools / Products / Equipment: Necessary tools and equipment required to implement the first phase of this Alliance are provided by trade industry donations and in-kind services.

Management / Training: Backyard Living management will administer and coordinate the outdoor showroom, demonstrations, off-site reviews, and training workshops.

Schedules: Phase One - 2010 - Alliance Development

Phase Two - 2011 - Capital Improvements



Reporting / Monitoring: Data and video libraries will be maintained as a marketing tool for Alliance members. Quality control and progress reports are web-site based for public viewing.