



## Alliance Invitation Letter

**Attn:** Vendors / Suppliers and Waterfront Professionals

**Re:** Product Submittal

Please consider this letter as an invitation to submit product information for review by The TECHBlue Center. Products are being considered for a number of clean waterfront projects, demonstrations, and purchasing alliances. Your product types are being listed.

<http://www.cleanwaterfront.net/TECHBlue/reviews-products.html>

TECHBlue provides an independent, inter-disciplinary review of various building materials, construction methods, and management practices used to develop a sustainable waterfront project. The priorities for review include data on:

- most impact on waterway quality
- product life (sustainability)
- product quality control
- product testing and warranty verification
- data for industry standards (BMPs)

Review templates include the compiled standards of international, environmental, regulatory, trade industry groups; and other available professional research.

Products & Services are presented as clean waterfront (blue) products at various media and marketing outlets:

- TECHBlue and [Alliance] Websites (published and revised quarterly)
- Industry Trade Shows. Boat Shows and databases
- Industry Buyer Guides (published annually) Discounts on selected advertising rates.
- Supplements to Industry Workshops (site and project specific)
- Local Environmental Demonstrations and Information Stations
- Project press release information

### Example Costs

FREE – a preliminary review for qualifying trade association members

Verifications – \$ 150 (minimum)

Testing – cost of test and testing protocol

[Workshop Product Supplement](#) – \$ 75 per page

Local Demonstrations (project or retail sites) – \$ 150 per month (6 month minimum)

Buyer Guides – cost of advertising (less discount)

### Time Period

Reviews and most Alliance projects are annual agreements.