



waterfront homeowner associations

introduction
reviews & inspections
industry networks
operational changes
physical changes
income & funding
contact

Blue
"Going ~~Green~~ at the Waterfront"

Optimizing Waterfront Property

your clean waterfront

Blue
"Going Green at the Waterfront"

OVER 98% OF ALL WATERFRONT PROPERTY OWNERS FAIL TO OPTIMIZE THEIR WATERFRONT ASSETS

The TECHBlue Center would like to help improve that statistic.

Is your property ready for a low cost make-over?

TECHBlue understands cost effective project management. Realizing long term savings from 'green' improvements may not be enough to justify capital expenses. Use our resources to investigate funding alliances, incentives and asset enhancements, which help make initial cost decisions.

Do you need site-specific and industry-specific professional help?

Each site presents unique problems for any marine contractor. We enlist the experience of a team of professionals specific to your priorities. TECHBlue teams have unequalled experience in waterfront development efficiency.

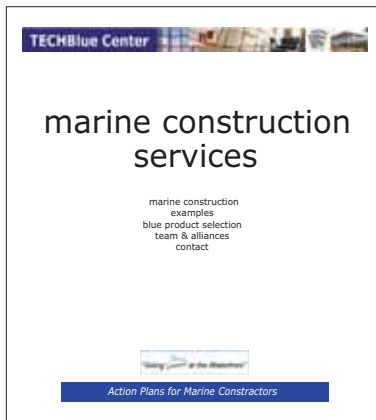
improve & protect waterfront assets



Clean Marina Portfolio Book

TECHBlue Center
Waterfront Solutions

clean waterfront services



For marine contractors and professionals



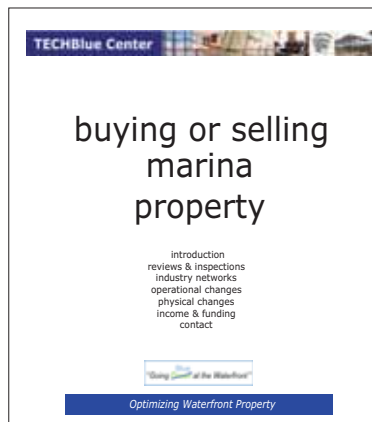
For waterfront developers



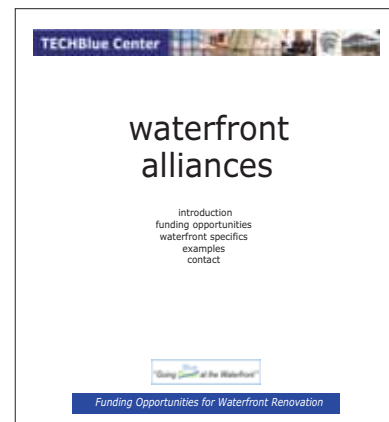
Services specific to operating waterfront property associations



Improved management practices



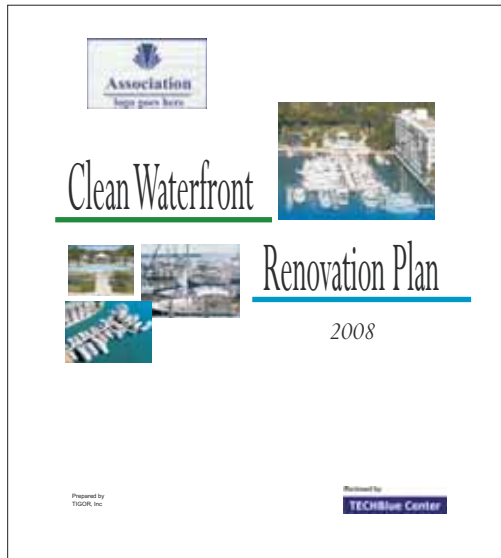
Services to optimize income and asset management



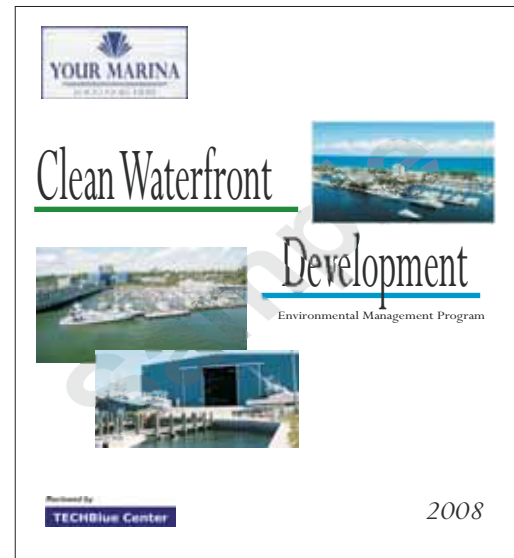
Services for strategic alliances and investment teams

TECHBlue Center
Waterfront Solutions

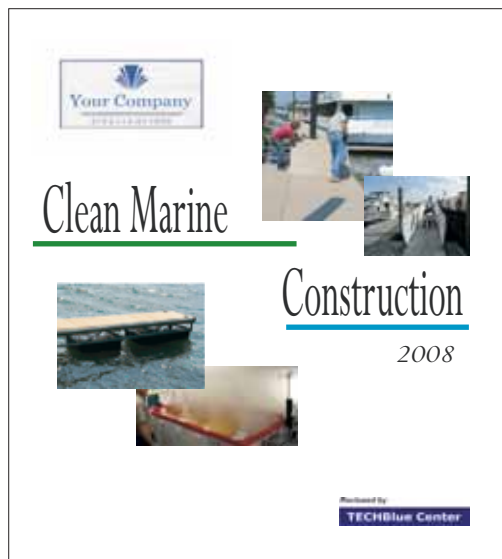
development & action plans



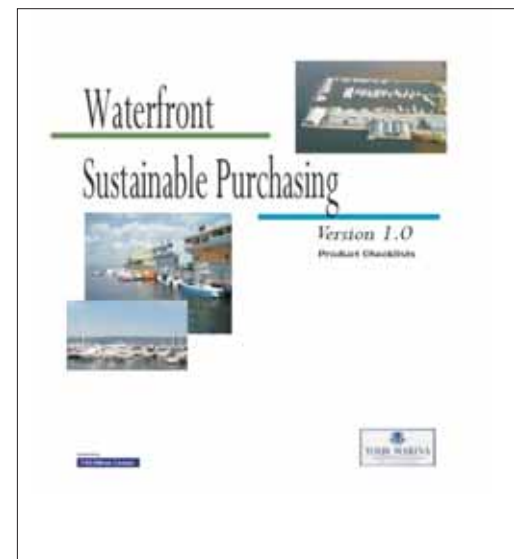
Repair and renovation procedures for site specific clean waterfront operations.



Management practices and efficiency plans for clean marina destinations.



Action Plans for marine contractors and marine construction activity.



Sustainable purchasing programs with checklists, templates and comparison models.

management aids

TECHBlue Center

Sustainable Waterfront Profile
(Blue) Company Products

« Previous | Company Index | Next »

YOUR COMPANY - Anywhere, FL
www.yourcompany.com

Descriptions:

- Dock Building Material
- 25 years in business

Specific Sustainable Applications:

- Dock Building Components
- Pilations
- Marina Accessories
- CSP Green Format Specifications
- Environmental Way Stations

Sustainable Highlights:

- GreenSpec Applications
- Freight Consolidation
- Extended Warranties
- Community Leadership
- Industry Leadership

Product #	Reviews	Rate	Average	TECHBlue
Product #1	4	5	4	12
Product #2	26	4	4	12

Disclaimer -- TECHBlue Center is a voluntary, independent, interdisciplinary and site specific. Any compensation, commission or royalties received by the use of these products is directed to non-profit clean water programs. Visitors, service companies and users are not endorsed, but may be listed as examples of sustainable waterfront applications. Companies may be reviewed and certified independent of this information.

--- Is Your Product Worth It? ---

Quick Check

- Title Implants, Seals, and Sealant
- Thermal
- Extended Warranties
- Industry Leadership
- Cost Savings

Company, product, and waterfront profiles of clean waterfront activity.

TECHBlue Center

Information for resorts, tourist destinations, marinas and all waterfront development.

2008 GREEN MARINE SUMMIT
OCT 10 - 11, 2008
MARINER'S CLUB - PALM BEACH, FL

PLAN BUILD FINANCE

JOIN US to Discuss Sustainable Waterfront Solutions

The first of its kind -- a meeting of waterfront construction and development professionals discussing sustainable technologies -- Is There Money In Go Green?

- Motivate the marine construction industry to ACTION
- Learn what works from green building professionals
- Discuss clean water and clean marine ideas -- get your questions answered.
- Find out how you can make money going green
- Meet and learn from profitable companies that provide green products and services.

Presented by:
Jan McAdams, The McAdams Group (www.fundinggreenbuildings.com)

Hosted by:
Florida Marine Contractors Associations
Marine Industries Association (Treasure Coast)
Association of Marina Industries

For More Information
321-453-3551 - green@marinesummit.com

Sustainable and clean waterfront education.

TECHBlue Center

Waterfront Design-Build Process

Commitment -- LEED certifications, Clean Marina guidelines, EPA Energy Tracking, local utility audits, ISO 9000 and 14001 principals. Participating professionals, manufacturers and service providers in this process are encouraged to show commitment to these practices.

- 1. Preliminary Review (Free)**
 - **Priorities** -- owner, regulatory and resource conservation.
 - **General Site Possibilities** -- income, funding, sustainability, conservation
 - **Prospective Budgets** -- phasing, proforma, mixed-uses, return on assets
- 2. Resource Review (Free)**
TECHBlue offers a professional library of waterfront resources for waterfront property owners and all parties associated with the project. We encourage you to educate yourself and your organization.
- 3. Waterfront Detailed Survey (Development Plan Contract)**
TECHBlue Center conducts detailed waterfront surveys prior to assigning any development team. This is a site-specific analysis which will:
 - **Confirm**, for both of us, that your waterfront has potential to benefit from our services.
 - **Outline potential problem areas** with respect to waterfront construction, energy use and clean water conservation.
 - **Prepare your information** as a development opportunity and Solicitation Package
- 4. Design-Build Services (Plan Implementation Contract)**
Should you choose to continue with the TECHBlue plan, past the detailed survey, we will take an active approach in the full development of your waterfront site.
- 5. Quality (Assurances)**
For TECHBlue, "quality" means confidence in following the planned policy guidelines to achieve the highest standard for your project and for our natural resources.
- 5. Cost**
TECHBlue, understands cost effective project management. Realizing long term savings from a sustainable design may not be enough to justify capital expenses. Your return on investment rules the decision making process.

Site Specific - Interdisciplinary - Independent
www.cleanwaterfront.net

Design-Build processes are straight forward, save you time and are site specific.

Environmental Commitments - Example

Florida Green Lodging each lodging facility goes through a step-by-step process set up by the Florida Department of Environmental Protection (DEP) and Florida Green Lodging Program.

Florida **Clean Marina** Programs are designed to bring awareness to marine facilities and boaters regarding environmentally friendly practices needed to protect and preserve Florida's natural environment. Marinas, boatyards and marine retailers receive "clean" designations by demonstrating a commitment implementing and maintaining a host of best management practices.

Additional Designations
Additional environmental designations may enhance the marketing position of waterfront properties. There are number of national (and international) programs which, by involvement, will help develop funding opportunities. Examples follow:

- Free programs sponsored by the U.S. Environmental Protection Agency
- EPA program with a clean water and water conservation focus
- EPA program with waste management focus.
- U.S. Green Building Council (USGBC) - green building resources
- Organization for International Standardization (ISO) - manufacturing quality control and management.

Assistance with environmental commitment and team development.





Waterfront Design-Build Process

Commitment –LEED certifications, Clean Marina guidelines, EPA Energy Tracking, local utility audits, ISO 9000 and 14001 principals. Participating professionals, manufacturers and service providers in this process are encouraged to show commitment to these practices.

1. Preliminary Review (Free)

- **Priorities** – owner, regulatory and resource conservation.
- **General Site Possibilities** – income, funding, sustainability, conservation
- **Prospective Budgets** – phasing, proforma, mixed –uses, return on assets

2. Resource Review (Free)

TECHBlue offers a professional library of waterfront resources for waterfront property owners and all parties associated with the project. We encourage you to educate yourself and your organization.

3. Waterfront Detailed Survey (Development Plan Contract)

TECHBlue Center conducts detailed waterfront surveys prior to assigning any development team. This is a site-specific analysis which will:

- **Confirm**, for both of us, that your waterfront has potential to benefit from our services.
- **Outline potential problem areas** with respect to waterfront construction, energy use and clean water conservation.
- **Prepare your information** as a development opportunity and Solicitation Package

4. Design-Build Services (Plan Implementation Contract)

Should you choose to continue with the TECHBlue plan, past the detailed survey, we will take an active approach in the full development of your waterfront site.

5. Quality (Assurances)

For TECHBlue, "quality" means confidence in following the planned policy guidelines to achieve the highest standard for your project and for our natural resources.

6. Cost

TECHBlue, understands cost effective project management. Realizing long term savings from a sustainable design may not be enough to justify capital expenses. Your return on investment rules the decision making process.

Independent Inter-disciplinary Site Specific

thank you
for your interest

TECHBlue Center

P.O. Box 3594
Ponte Vedra Beach, FL 32004

904.543.8439 phone
561.892.0864 fax
review@cleanwaterfront.net

www.cleanwaterfront.net

Reviewed by

TECHBlue Center